



## Academy of Intellectual Property Studies introduces

### A Weekend Workshop on “ In house Patent Strategy and Management”

**September 30 – October 1, 2006**

**OBJECTIVE:** To familiarize participants with the various practical issues that could arise while managing patents in an ‘in house’ context, and deliberate on alternative strategies.

The workshop will focus on training patent managers to devise and implement required systems to manage their Patent Portfolios. Decisions regarding whether to File / Foreign Filings, Third party issues, administrative issues, budgeting, potential legal issues etc will be included in the topics under discussion. The sessions will be interactive, and participants can expect to get involved in role-play sessions wherein they field IP related questions typically posed by the top management of a Company. Therefore ‘hands-on’ training can be expected.

Various companies are in the process of setting up IP Management Cells, or perhaps have already done so. We aim to share these practical insights into Patent Management and certain important systems followed. This is a “hands-on” approach where participants can also look at the cost associated with patent portfolios and construct scenarios and budgets.

The methodology for the workshop will include practical exercises such as actual planning and execution of a patents review meeting using a dummy client / in house scientist set up. This workshop also provides hands on experience of patent management software using some dummy data and exercises in budgeting.

**TUTOR:** Dr. Win Eyles, NetsPat founder and MD.

Dr Eyles has a doctorate in organic chemistry from Cambridge University, is a European Patent Attorney and a Chartered Patent Attorney. She has spent her working life in a variety of IP roles including working in private practice in the UK and as Head of Patents of both a multinational corporate Intellectual Property department and smaller sized companies. Additionally, she has, over the years, addressed many different lectures and workshops on patents.

**NetsPat**  
Managing the Promise...



## COURSE OUTLINE:

### Day 1

- Introductions
- Patents Management
  - The Strategic Issues – Dependent on the nature of your business and your markets, it is necessary to decide why you want patent protection and how you are going to establish a satisfactory position.
  - The Administrative issues – Knowing what you have and what needs to be done, while keeping in mind date deadlines and costs is not an easy task and needs thoughtful organisation.
- How NetsPat can shoulder your Administrative burden.
- Case Study “The Patents Review Meeting” Part 1
  - Look into the issues that require discussion.
  - Set the agenda for the meeting.
  - Decide whom to invite
  - Do the preliminary “homework” for the meeting.

### Day 2

- Feedback on Case Study Part 1
- Topical Issues in the Drug Industry
- Case Study “The Patents Review Meeting” Part 2
  - Hold the Patents Review Meeting
- Setting the Patents Budget
  - Issues involved and making it simple with NetsPat
- Case Study “The Patents Review Meeting” Part 3
  - Report to the Board on the decisions from the Meeting.
- A hands on opportunity to build cost scenarios with NetsPat.[group work ]

### **Fee**

Rs. 2500/- for Current Participants of AIPS PGDPM programme

Rs. 5000/- for Alumni

Rs. 6000/- for others

Registrations are on first come basis. Registration will be confirmed only by payment of fees. Fees, once paid, will not be refunded.

FOR FURTHER INFORMATION PLEASE CONTACT:

### **Academy of Intellectual Property Studies**

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